

# SUMMER

## TECHNICAL SKILLS

Adobe Creative Suite (Photoshop, InDesign, Illustrator)  
Adobe After Effects  
Microsoft Works (Word, Excel, Powerpoint)  
Google Docs, Sheets, Pages  
Basic knowledge of camera and video equipment  
AEM website design  
Social Media (Facebook, Instagram, LinkedIn, Twitter)  
Blog writing  
Proficient in Spanish

## LESS TECHNICAL SKILLS

Drawing with the Samsung Note8 stylus (*this is not an ad*)  
Binge watching tv shows from 2006  
Guessing the numbers on You Pick 4  
Doing mental math when splitting checks at restaurants  
(All of these are super helpful!!!)

## EXPERIENCE

### Laundry Service | Art Director | 2017-Present

Lead several successful new business pitches  
Lead campaign to Ax the Pink Tax for European Wax Center and oversee more junior creatives  
Ideate and produce campaigns for Papa John's, Skagen and Canopy by Hilton  
Ideate and produce social and digital work for Michelob

### R/GA NY - Samsung | Junior Art Director | 2016-2017

Edit and ideate UI for the delivery of 8 webpages and 6 online videos while bringing the Galaxy S8 to market  
Manage all UI updates from the global client and agency expert on mobile phone functionality  
Concepting and creating social content for New Business Website design

### Saatchi & Saatchi LA - Toyota | AD Intern | 2016

Concept and design of Snapchat filters for the Toyota Music and Lollapalooza collaboration  
Integral part of Toyota Mirai art installation team

### VacationStyle | Graphic Design Intern | 2015-2016

Sole graphic designer and marketing agent for start-up  
Advise start-up on social media best practices  
Pinterest Campaign  
Media kit design

## EDUCATION

### Syracuse University | Newhouse | 2012-2016

B.S. Advertising; Minor in Spanish  
3.85 GPA: Summa Cum Laude, Dean's List, Renee Crown University Honors College, Crown Wise Award Winner  
Study Abroad: Madrid 2015

### Saranac Lake High School | 2008-2012

Advanced General Education  
4.0 GPA: Dean's List, Honor Society, Valedictorian

## EXTRA-CURRICULARS

Creative leader and volunteer for NYC's Dance Marathon (CMN)  
Remembrance Scholar  
Resident Adviser  
Lab Specialist at The Newhouse Cage  
Volunteer Coordinator for Gamma Phi Beta  
PR/Marketing Co-Chair and Greek Relations Committee for CMN's Dance Marathon